



For Immediate Release
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Contact: Lea J. Harrison
o. 505-247-8500, c. 505-400-7930

Verety to Bring 100 New Work-at-Home Jobs to New Mexico

Company to begin operations in Roswell in May, hosting job fair on March 13

ROSWELL, NM – The New Mexico Economic Development Partnership (NMEDP) and The Chaves County Development Foundation announced today that Verety, LLC will establish its remote order services operation in Roswell, NM, bringing 100 new work-at-home jobs to Chaves County.

Verety's innovative remote order service (ROS) helps restaurants enhance speed of service, order accuracy, and customer satisfaction by streamlining drive-thru operations. Verety employs associates who take drive-thru orders remotely, then route them electronically to the restaurant using the service.

The company expects to begin training in March and will hire 60-80 employees through May when the company will officially launch operations. Plans include expanding employment to 100 New Mexicans by the end of the year.

"We are excited to see a new type of job opportunity come to New Mexico," stated Clark Krause, New Mexico Partnership President. "There is a segment of our workforce that really desires to work at home. Verety's unique workforce needs will allow many talented people in the Roswell area to enjoy a flexible work schedule that is easy on the family, requires zero commute and offers an environmentally friendly way to generate income to a New Mexico household."

"Verety is delighted to be growing our remote order service business in Roswell," said Kimberly Williams, Chief Operations Officer for Verety. "Our team carefully reviewed various communities around the U.S., and it became quickly apparent that New Mexico is a great place to grow our business. Roswell offers a talented, hardworking, and bilingual workforce that will contribute to our long-term success. Verety's business model is founded on hiring bright, energetic, and loyal employees – we believe we can hire these quality people in Roswell."

Verety will host a job fair on Thursday, March 13 at the Boys and Girls Club of Roswell, located at 201 S Garden Ave., Roswell, NM from 1 to 6:30 p.m.

"I am pleased that Verety has chosen to bring these new work-at-home job opportunities to Roswell," said Kenneth Berry, President of the Chaves County Development Foundation.

“I’m confident that the community’s diverse, multicultural workforce will meet the needs of this fast-growing company.”

“I want to especially thank Eastern New Mexico University – Roswell for their commitment to this project, and for agreeing to provide training facilities for new Verety employees. They have been an invaluable partner along with the Roswell branch of the New Mexico Department of Workforce Solutions," said Bob Donnell, Executive Director of the Chaves County Development Foundation.

About Verety, LLC

As a leading provider of innovative remote order service solutions, Verety, LLC helps quick service restaurant customers streamline drive-thru operations to enhance speed of service, increase order accuracy, and improve customer satisfaction. Powered by exceptional people and advanced technology, Verety provides work-at-home job opportunities to rural areas that offer greater flexibility and enhanced quality of life.

Verety’s remote order service solution ensures that customers are always greeted immediately by dedicated order takers who are focused on a single task, and have strong verbal communication skills. This allows in-store crew members to focus on customer payment, food presentation, and excellent service. Additionally, Verety’s advanced technology improves audio quality for enhanced communication.

Verety’s service addresses three chronic drive-thru challenges: delayed service, inaccurate order entry, and ineffective communication. Speed and accuracy challenges often occur because drive-thru workers are juggling two important roles: order taker and cashier. In addition to causing delays, this multitasking can result in distraction and lead to order inaccuracy.

Verety is headquartered in Oak Brook, IL, with operations in North Dakota and New Mexico.

For more information, please visit www.verety.com. For job inquiries, call 888-206-3038 or email jobs@verety.com.

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