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Economic Development Department Announces New Mexico MainStreet's Annual Winter Quarterly

SANTA FE, NM – Rich Williams, Director of the New Mexico MainStreet Program and State Coordinator of New Mexico Arts and Culture Districts, today announced the MainStreet Winter Quarterly will take place January 22-24 at the La Fonda Hotel in Santa Fe.

The focus of this year's conference is "Nonprofit Volunteer Development." Nationally renowned trainer Carol Weisman will lead workshops on a variety of volunteer development aspects such as recruitment, retention, recognition and training.

"Carol's hands-on approach will engage participants in the best strategies to build their volunteer base to accomplish their organizational goals," said Rich Williams.

Also included in the workshops will be a session with New Mexico's Construction Industries Division Director Lisa Martinez providing an overview of the state's building codes and building enforcement especially as it relates to the state's historic and traditional village and town centers.

This year's Quarterly will also feature two unique events on the evening of **Wednesday, January 23** beginning at 5 p.m. First, the MainStreet Start-Up communities of Clayton, Las Vegas and Raton will be graduated to full MainStreet affiliation.

Following that ceremony, Cabinet Secretaries Stuart Ashman (Department of Cultural Affairs), Mike Cerletti (Tourism Department) and Economic Development Department Cabinet Secretary Designate Fred Mondragón will officially announce the inaugural Arts and Cultural Districts for New Mexico. The first two pilot districts are the result of the Governor's Inter-Agency Initiatives to develop place-based economic development in New Mexico's communities. Five applicant communities participated: Las Cruces, Las Vegas, Portales, Raton and Silver City.

Non-MainStreet communities are welcome to attend the workshop trainings but must register ahead by contacting the New Mexico MainStreet Program at 505-827-0363.

For agenda and reservation information please call the New Mexico MainStreet Program at 505-827-0363

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