



BILL RICHARDSON
GOVERNOR

FRED MONDRAGÓN
CABINET SECRETARY

New Mexico MainStreet Fall Quarterly
October 10-12, 2007
Silver City, New Mexico

Cultural Economic Development on MainStreet

October 10 (Wednesday)

9:00 – 11:30 am Program Associates Meeting

1:15 – 2:30 pm New Mexico MainStreet Business Meeting

BREAK

2:45 – 5:00 pm

Understanding the Cultural Economy

The Big Picture – Global Trends, Definitions, Characteristics of the Evolving Cultural Economy – (John Grimes, Director, Institute of American Indian Arts, artist Doug West)

Tools and Strategies for Cultural Economic Development

New Mexico's Arts and Cultural Act – Status and Prospects (Rich, Loie, Elmo, Sherri etc.)
Encouraging Cultural Entrepreneurs – Tom Aegson, John Stafford, Museum of New Mexico Foundation, Yolanda Archuletta

6:00 pm - Silver City MainStreet Board Reception

Dinner on your own

October 11 (Thursday)

8:00 Coalition Breakfast Red Barn Café 708 Silver Heights

9:00 – 10:30 am

Silver City Case Study

Synergy and Survival in Silver City – How a boom and bust mining town became a
Southwestern Arts capital – Panel discussion (Former Silver City Main Street managers Peter
Russell, Carol Beth Elliott, Debbie Seibel and present manager Frank Milan)

BREAK

10:45 – Noon

IV. Main Street “Studio” on Arts & Culture – Communities begin
planning exercises with tips and technical assistance from New Mexico Main
Street Program Associates

12:00 – 1:15 pm Lunch on your own

1:15 – 2:15 Historic Downtown Silver City walking and gallery tour –socialize,
presentations by artists and gallery owners

2:30 – 3:30 pm

V. Arts and Culture Partnerships in Silver City – Faye McCalmont, Susan Berry, Debbie Seibel,
Sonya Berger

BREAK

4:00 – 5:15 pm - MainStreet Studio II – Drawing and Planning fun,
prep for pin-up

5:30 pm - MainStreet Dinner (Diane’s Restaurant on Bullard – Pay your own way)

8:00 -10:00 pm – Artists Showcase – Silco Theater

October 12 (Friday)

Breakfast (On your own)

8:30 – 9:45 – Community Pin-ups of Arts and Cultural Studio work – Overview, Discussion and awarding of prizes to best presentations

BREAK

10:15 – Noon

Round-ups (Managers, Board Presidents)

Resources:

John Grimes, Director, Institute of American Indian Arts, Santa Fe
Tom Aegeson, Director, Museum of New Mexico Foundation
John Stafford, Museum of NM Foundation
Loie Fecteau, Director, NM Arts
Sherrie Brueggeman, Bernalillo County Public Art program
Debbie Seibel, Kennedy Center Arts Partnership, Silver City/Washington, DC
Yolanda Archuletta, Executive Director, NM Women's Foundation
Peter Russell, Town of Silver City Planning Director
Carol Beth Elliott, former Silver City MS Manager and NMMS Program Associate
Frank Milan, Silver City Main Street Manager
Susan Berry, Director, Silver City Museum
Cynthia Bettison, Director, Western New Mexico University Museum
Faye McCalmont, Director, Mimbres Region Arts Council
Sonya Berger, Director, Gila Cliff Dwellings National Monument
Harry Benjamin, "First" Silver City Artist in Residence
Doug West, Artist and Printmaker