

New Mexico Arts and Cultural Districts Development Stages (state level support)

Phase 1 – State Process for State Authorization

- Research (2006)
- Enabling Legislation (2007)
- Develop Inter-agency and organization work team
- Create Application process
- Community Asset mapping and pre-application workshop
- Establish ranking criteria
- Proposal and oral review committee evaluates community proposals
- Select Inaugural Communities
- Develop State Logo

Phase 2 – Local Council Capacity Building

- Recommit the team
- Add new team members to assist with local Council capacity building
- Set up Resource Teams for on-site visit
- Municipal Adoption of A & C district ordinance
- Develop protocols and standards manual for branding and marketing
- Clarify policy on self-designating communities
- Prepare clean up language to initial enabling legislation for FY 2010
- Develop Lodges Tax enabling Legislation for sustainable source of \$ for Council
- BBER Cultural Economy market analysis

Phase 3 – Solidify local Districts support to Grow the Cultural Economy

- Create and adopt District Cultural Plan
- Create and work with local Council to develop municipal incentives for District
- Work with local Council to assist arts, artisan, cultural entrepreneurs
- Develop artisan and cultural entrepreneurs incentives municipal enabling legislation (GRT, live work, etc.)
- Develop and adopt District/downtown Master plan to guide public / private sector reinvestment in capital projects and infrastructure